



ALBERTA

**HAPPY NEW YEAR
2022!**

As we enter a new year, Kris, Dave and Staff would like to wish all our customers who continue to support The Wild Bird Store a very Happy New Year. The backyard birding community continues to grow with more and more Albertans enjoying the many benefits of feeding, housing and viewing wild birds during these challenging times.

The showroom continues to remain open with some restrictions which may continue to be re-evaluated and we remind customers if they are not comfortable shopping in store that we offer some alternatives such as:

CURBSIDE PICK UP

HOME DELIVERY

OR VISITING OUR SEED TRUCK AT OUR LOCATION IN THE NORTHWEST

Providing quality birding supplies and seed while focusing on education continues while the safety of our staff and customers remains our priority.

HAPPY BIRDING!

Cold Winter Day



Black-Capped Chickadee

A Black-capped chickadee often hides berries and seeds under leaves or in the crevices of bark, and is able to remember these locations for as long as a month. The hippocampus (the spatial memory part of the brain) is proportionally larger in Chickadees and other caching birds than in birds that do not cache food. This allows them to remember where they hide food for successful retrieval later.

Being an adaptation to changing social flocks and changes in the environment, Black-capped chickadees allow brain cells with old information to die off in the autumn, then replacing them with new brain cells.

A group of Chickadees is known as a “banditry” or a “dissimulation” of Chickadees. The collective noun “banditry” probably came from the bird’s black cap that resembles a bandit’s mask.

On cold winter nights, these birds can reduce their body temperature by as much as 12 degrees centigrade (from their normal temperature of about 42 degrees centigrade) to conserve energy.

Chickadees have physiological and ecological adaptations for winter survival such as nocturnal hypothermia, the reduction of their body temperature over night; thermogenesis, shivering to produce heat; over-wintering in heterospecific birds flocks, commonly with Woodpeckers and Nuthatches; foraging at lower heights for increased wind protection, and caching, storing food in autumn for later consumption during the winter.

Shivering in order to survive is essential as there is only 2cm between the harsh winter conditions and their body cores. Thermogenesis can be identified as an initial response to colder temperature. As the season progresses, the Chickadees’ shivering bursts increase in frequency, mean duration and magnitude.



RESEARCH: Susan Sharbaugh is a biologist and a huge fan of the Black-capped chickadee, one of the most unlikely residents of the north because of the difficulty of keeping a tiny body warm in a very cold place. She has spent many winter nights trying to find out how a creature as light as a handful of paperclips survived temperatures of 40 degrees below zero.

When darkness fell one night, she attached the first transmitter, and ventured into the woods with former UAP biologist Tom Hahn, a receiver in an insulated bag, and an antenna that resembled a green ping-pong paddle.

Sharbaugh and Hahn followed the beeping signal to a birch tree with a broken top. They returned at twilight the next afternoon to see the Chickadee diving into a hole on the tree the size of a quarter.

They had found a roost, a place where the Chickadee wedged itself, puffed its feathers, turned its internal thermostat down 15 degrees Fahrenheit, and burned fat all night.

Finding a roost is just as critical, if not more critical, than finding food. Chickadees have to find a good and insulated place to spend the night because they are so small.

After discovering the first roost, she found the roosts of several other Black-capped chickadees. Using diced peanuts as a lure, Sharbaugh recaptured the birds to remove their transmitters, which have a battery life of about three weeks.

DONATIONS

Located at The Wild Bird Store (near the seed bins). We collect your cash as well as “wishlist” donations and arrange to deliver them to local wildlife organizations including Calgary Wildlife Rehabilitation, Alberta Institute of Conservation and Ellis Bird Farm.

We ask for your support quarterly for each of these organizations:

For January and February 2022 your donations will go to:

Calgary Wildlife Rehabilitation Society

<https://calgarywildlife.org>



A Pelican with an injured wing was unable to migrate from Frank Lake

Dr. Brian Keating confirmed after talking with fellow Alberta naturalists Chris Fisher and Greg Wager, their best guess as to how Elsa, an American white pelican (named after the main character in the Disney movie “Frozen”) was injured and forced to remain at Frank Lake, east of High River, is that she/he was injured by a natural predator (like a coyote or eagle), a hunter’s buckshot or by hitting a power line.

Warm treated effluent from Cargill and the Town of High River keeps a small section of the channel to the lake free from ice.

A population of introduced fish called Prussian carp (related to goldfish), which are in huge numbers in the lake and always swarming around that inflow pipe, have enabled Elsa to find food.

It has been confirmed that Elsa can sit on a rock beside the in-flow....and when hungry, just lean over and scoop up the fish.

Photo of Elsa taken by John Reasbeck



We offer a discount if you return your seed bags (sorry—not the Mother Nature bags which we cannot re-use), suet ball containers, if you bring your own container to fill or use a bag from our re-cycle bin. This discount is in addition to any other discount offered.



Write a Google review on your experience at The Wild Bird Store, and as a thank-you, we will give you 100 customer loyalty points (\$5.00 value). To get a promo code, kindly email info@wildbirdstore.ca (Please one Google review per customer)



Earn 200 customer loyalty points (\$10.00 value) by referring a friend, acquaintance or fellow birder. Please visit the store to get a promo code



No need for a card just give your phone number. You earn \$1.00 for every \$20.00 spent (sorry, excludes “sales” items, books, optics and consignment items) and can be used in-store and on Mobile Seed Truck. As a loyalty member, our monthly promotional and in-store “specials” are automatically given at the cash register.



Combining our Seniors 10% discount with the loyalty program (sorry—excludes “sales” items, books, optics and consignment items.)



Discount for membership 10% discount for members of Fish Creek Park, AIWC, Priddis Golf Club, Nature Calgary, Sandy Cross Conservation and Springbank Garden Club. Must present valid membership card at time of purchase.



Discount for Military Members & Veterans 10% discount on purchases in-store or on Mobile Seed Truck (sorry—excludes “sales” items, books, optics and consignment items)



OPTIONS FOR SHOPPING AT THE WILD BIRD STORE

Face masks are mandatory for shopping in-store or on Mobile Seed Truck and social distancing is encouraged.

Limited number of customers in the showroom at one time.



Shop in Store



Curbside Pick up

Phone your order in and pay for it at least 2 hours prior to arriving at The Wild Bird Store for pick up. Park in the curbside parking stall outside the phone us at (403)640-2632 when you arrive, pop your trunk or hatch and leave the rest to us.



Home Delivery

Deliveries will still be made on Thursdays ONLY. Please phone the store at (403)640-2632 any day prior to 12:00noon on the Wednesday before your delivery; place and pay for your delivery. Please phone with your order as early as possible to avoid disappointment. If you have any special instructions, please do not forget to inform us when you place your order.





SATURDAY MORNING BIRD WALKS

With Jim St. Laurent

Jim's years of guiding bird walks has been instrumental in teaching "birders" how to get the most out of their birding excursions. Children 12 and older are most welcome as long as accompanied by an adult and have purchased a ticket through Eventbrite.ca

All participants on any bird walk must have purchased a ticket through Eventbrite.ca and present the ticket to Jim prior to the bird walk.

The weather plays a big part in bird walks and Jim reminds participants to dress anticipating weather changes and to carry water to keep hydrated.



Saturday January 8, 2022 INGLEWOOD BIRD SANCTUARY

(9:00am meet at Inglewood Sanctuary 9th Avenue S.E.)

Ticket price: \$6.00 +GST +fees

Ticket must be purchased through Eventbrite.ca—2022 WBS bird walks

PLEASE NOTE: Proof of vaccinations must be presented prior to any bird walk

Face masks must be worn at all times during the walks.

Saturday January 22, 2022 SNOWY OWL PROWL

(9:00am meet at the back of The Wild Bird Store)

This is an all day trip until about 3:30pm. Please bring your own lunch.

Maximum of 8 participants. Driving—remember to fill your gas tank

Ticket price: \$6.00 +GST +fees

Tickets must be purchased through Eventbrite.ca—2022 WBS bird walks

PLEASE NOTE: Proof of vaccinations must be presented prior to any bird walk

Face masks must be worn at all times during the walks



Saturday February 5, 2022 PEARCE ESTATES (Fish Hatchery)

(9:00am meet at Fish Hatchery 1440 17A Street S.E.)

Ticket price: \$6.00 +GST +fees

Ticket must be purchased through Eventbrite.ca—2022 WBS bird walks

PLEASE NOTE: Proof of vaccination must be presented prior to any bird walk

Face masks must be worn at all times during the walks

Bird Seed Truck



CROWFOOT YMCA/ARENA

(corner of John Laurie & Nosehill Drive NW)

Every Wednesday 2:00pm to 5:30pm

To ensure you get what you want, please have your order in by 5:00pm on Tuesday and we will set it aside for you

Text us @ (403)701-4571 OR email us at orders@wildbirdstore.ca

Earn and redeem customer loyalty points on

Mobile Seed Truck

The Showroom is OPEN

To the general public with recommendations to continue social distancing when possible.

If you feel unsafe in shopping in our store, we would recommend that you take advantage of our other options for all your wild bird feeding needs such as:

We also offer these alternatives

CURB SIDE PICK UP: phone, place and pay for your order at least 15 minutes prior to your arrival at The Wild Bird Store. Please pull into the curbside parking stall, pop your trunk/hatch, phone (403) 640-2632 to advise of your arrival and a team member will come out and load your vehicle with your receipts attached. Payment can be made by Visa, Mastercard or e-transfer (Sorry! No cash)

DELIVERY: Deliveries will still be made on Thursdays ONLY. Please phone the store at (403) 640-2632 any day prior to 12:00noon on the Wednesday before your delivery; place and pay for your delivery. Please phone with your order as early as possible to avoid disappointment. If you have any special instructions, please do not forget to inform us when you place your order.





5901 3rd Street S.E.,
Calgary, AB T2H 1K3
Phone: (403)640-2632
Web: wildbirdstore.ca
email: info@wildbirdstore.ca

Monday through Saturday 10:00am to 5:00pm

CLOSED Sundays and ALL Statutory holidays for Faith, Family & Friends
Showroom is open with some restrictions. We still offer curbside pick up
every day and delivery service on Thursdays

FOLLOW US ON:

Facebook@thewildbirdstoreyyc

Twitter@wildbirdstoreyyc

**PLEASE NOTE: As of
December 1, 2021 a \$6.00
delivery fee will be applied to
all delivery orders within the
City of Calgary.**

Go to YouTube, type in the search bar “The Wild Bird Store” to watch our videos and to help us become more visible.
Be sure to click on “subscribe” before you leave the page.



New Year's 2022 STORE HOURS

Closed Saturday January 1, 2022
Re-open Monday, January 3rd, 2022 at 10:00am

HAPPY BIRDING!